



SHAKUNTALA SENGUPTA

profile.

Hello! I am a creative and curious individual and adaptive learner with experience across different industries within graphic design globally. I have experience within packaging for beauty brands, UI/UX and social media design. I love working in a fast-paced and collaborative environment!

experience.

Graphic Designer/Social Media Executive

Bannister Law | March 2021 – Present

In charge of content creation for social media channels, including designing for posts, copywriting and management of social media. Assisting with other administrative activities with relation to social media clients and leads.

UX/UI Design Intern

Catchups | November 2020 – January 2021

Took initiative to create content for in-app purchases including illustrations for stickers, icons and other app related items.

Graphic Designer

The Alchemy Partnership | March 2019 – September 2019

In charge of illustrating social media and advertising assets primarily for studio-owned brand Maki-San.

Freelance Graphic Designer

Foodabox | October 2018 – February 2019

Graphic Design on-site freelancer at Foodabox Malaysia. Redesigned Foodabox's brand identity along with web and business assets during term in addition to visual design for packaging and finished art. Assisted with creating dielines and research for new product materials.

Graphic Design Internship

Adler Design | June 2018 – September 2018

Graphic Design intern at Adler Design studios. Undertook creation of illustrations for packaging projects, design for Public Relations materials and assist with digital assets for web-based application, primarily for First Aid Beauty.

awards and honours.

Top Student Award | Raffles College of Higher Education | 2015

Dean's List | SCAD | 2016-2018

Academic and Artistic Scholarship | SCAD | 2016-2018

SCAD Secession, Bronze Medal | SCAD | 2018

Winning work – "Prohibition"

languages.

- English (proficient)
- Hindi (intermediate)
- Bengali (proficient)

education.

Master of Design

University of New South Wales, AUS | February 2020 – December 2021
WAM 80

- Areas of study include human-centered design, user experience and experiential design

B.F.A with Honours, Graphic Design

Savannah College of Art and Design, USA | January 2016 – June 2018

- GPA 3.91, Graduated Summa Cum Laude
- Areas of study include print production, layout, illustration and typography

Associates Degree, Multimedia Design

Raffles College of Higher Education, Singapore | 2013 – 2015

- Areas of study included Adobe After Effects, photography, identity and branding and website design.

technical skills.

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Dreamweaver
- Adobe Effects
- Adobe XD
- Microsoft Office (Word, Exel, Powerpoint)
- Slack
- Acrobat
- Clip Studio Paint

designer skills.

branding
PR design concept development
interface design social media editorial
packaging illustration
storyboarding photography

other experience.

Myer Christmas Casual | November 2020 – January 2020

Christmas Casual retail assistant within the personal care and skincare area.

SCAD Senior Design Catalog/Show | Winter 2017 – Spring 2018

Member of the 2018 Secession team. Was in charge of creating final print-ready materials for the event and assisted with overall conceptualisation and design proposals